

# Peter Andrej Margaritoff

## ✍ Education

**Long Island University, Brookville, New York**  
Bachelor of Business Administration in International Business

**December 2009**

## 📁 Experience

**Open Hospitality**  
New York, New York

**December 2012 - Present**

*Front End Developer/Workflow Coordinator*

- Efficiently delivered custom and templated websites and emails. Complexity ranged from simple templates to custom, fully responsive and cross browser compliant sites.
- Quickly became involved in more JavaScript intensive projects extensively using jQuery and also Backbone and Underscore for custom online reservations systems.
- Participated in the redesign process for the next booking engine iteration by creating design mockups and wireframes as well as providing input and critique throughout the process.
- Worked closely with the design team to educate on development concepts such as responsive design and usability requirements.
- Promoted to workflow coordinator (within 3 months of hire date) to delegate assignments for the front end development and design teams, be the first point of escalation should issues/questions arise and be a liaison between design/development teams and account support.
- Lead front end development of fully custom booking engine. This included additional functionality required by the clients unique business model. Assumed control of the UI/UX direction after the scope went beyond design mockups. This included user flows throughout single-room and multi-room booking processes.
- Held weekly front end developer meetings to discuss workload, best practices, communications with account support, quality of work as well as any new and/or interesting developments in the front end field.

### **Coalition Technologies**

**August 2011 - August 2012**

Los Angeles, California

*SEO Specialist, SEO/Project Manager, Account Executive*

- Optimized and streamlined processes across the SEO department.
- Worked heavily in HTML/CSS/JS/PHP to optimize clients' sites after identifying problems.
- Worked closely with clients, understanding their specific needs and goals in order to implement appropriate strategies.
- Successfully managed reputation management campaigns for demanding clients.
- Expanded the SEO department by successfully training two new-hires.
- Managed the SEO department experiencing success with our clients by attaining top ranking positions for competitive keywords.
- Devised and executed SEO and social media strategies to meet and exceed new and existing clients SEO campaigns.
- Tested theories using both custom built software and existing sites and practices.
- Promoted to account executive where I successfully analyzed clients needs, educating them on the best course of action.
- Oversaw design and development projects bridging the gap between client and development/design department.

### **Allied Sales & Distribution**

**August 2010 - August 2011**

Los Angeles, California

*Business Analyst, Developer*

- Strengthened client interaction and negotiation skills by assisting customers with inquiries and orders over the telephone.
- Assumed control of and streamlined the Certificate of Analysis process; a vital function of the business.
- Successfully trained three new-hires, demonstrating my ability to efficiently communicate and train coworkers.
- Effectively implemented an asset management database to simplify and organize the preventative maintenance process.
- Developed a new and improved dock-appointment calendar and call-list application using PHP and MySQL.
- Implemented guidelines and procedures to meet and exceed OSHA standards as co-founder of the OSHA team.

### **Personal Projects**

- **Bitte.io** - JavaScript, PHP, MySQL application built using the Spotify API that allows people to vote on a selected playlist. Bitte is the German word for 'please'.
- **NYC Gamers Care** - LAN party organized for charity. In the process of establishing it as a quarterly event.

More projects, designs and some of my photography can be found on [www.petermargaritoff.com](http://www.petermargaritoff.com)

## 👤 Contact

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## 👍 Likes

- being on time
- reddit
- learning new things
- problem solving
- photography
- motorcycles
- sublime text

## 👎 Dislikes

- marmite
- standing still
- inefficiency
- hot weather
- german television
- routine

## 🔧 Skills

